



ED BROADHEAD, FROM THE UK IS THE ADECCO GROUP 'CEO FOR ONE MONTH' 2017

- 117,500 candidates from around the world
- Aged just 23, Ed Broadhead will help run a Fortune 500 Company for one month with the Adecco Group CEO Alain Dehaze
- Ed showed a winning combination of entrepreneurship, learning agility, and strong communication skills

Zurich, Switzerland, September 14, 2017: Beating stiff competition from 117,500 applicants from 48 countries, Ed Broadhead was today named the Adecco Group's 2017 'Global CEO for One Month'. Aged just 23, he will now help run a Fortune 500 company for one month under the guidance of Alain Dehaze, global CEO of the Adecco Group.

Ed Broadhead impressed the jury with a combination of genuine passion, openness and learning agility that, matched with strong communication skills, make him a natural entrepreneur and leader.

As he learns how senior executives run a €22.2 billion business, Ed will enjoy a once-in-a-lifetime challenge that will set him well on the way to a successful leadership career in business, including a job offer with the Adecco Group in line with his seniority, ambitions and abilities.

Ed will shadow CEO Alain Dehaze on a day-to-day basis, attending international business reviews with top management, contributing to strategy meetings, offering fresh ideas about innovation, global staffing and labour market trends, and attending investor meetings. Ed will also learn how to lead and inspire a global team of more than 33,000 employees, gaining valuable insights into what it takes to make the Adecco Group the number two Great Place to Work in Europe and number seven in the world.

The Adecco Group's 'CEO for One Month' is part of its Way to Work programme. The global initiative strives to address high youth unemployment through work experience opportunities, internships and career support, giving young talent a career kick-start and boosting their skills, confidence and employability.

The Adecco Group CEO Alain Dehaze said: "Ed has all the credentials to become a successful leader and I look forward to working closely with him. The goal of 'CEO for One Month' is to bridge the gap between school and work by giving young people unique on-the-job experience and skills training. Our aim is to inspire them to keep dreaming and to keep working towards their dreams, while we also benefit from their dynamism and fresh ideas. We hope this programme encourages other employers to find new ways to offer opportunities to young people, boosting their talent pipelines and, eventually, shaping a better future together".

Commenting on the announcement, 'CEO for One Month' 2017 Ed Broadhead said:



“I’ve been enjoying the ‘CEO for One Month’ programme since the very first day: living a top leader life within the Adecco Group UK leadership team at my age is unique and gave me an unparalleled experience. Not only could I practise skills such as teamwork, collaboration, and problem solving, but I could also learn more about the workforce solutions world, and really appreciate the passion for people this business requires. I cannot wait to start working with Alain Dehaze and to continue this amazing journey”.

Selection for this year’s Group ‘CEO for One Month’ started in February with an initial 117,500 registered from across the world. 48 talented candidates were selected to shadow Adecco Country Managers in their country of residence for one month. During that month, they were exposed to real life business cases, client meetings and public speaking challenges. After a further assessment, ten were chosen to take part in a boot camp in Paris from 11-14 September, facing a range of solo and team challenges.

Ends

Note to Editors

As of 4:00 pm CET, on September 14, broadcast quality footage and interviews for editorial use from the ‘CEO for One Month’ 2017 announcement will be available [here](#).

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About the Adecco Group

The Adecco Group is the world’s leading provider of workforce solutions, transforming the world of work through talent and technology. Each year, the Adecco Group provides over 1 million people around the world with career opportunities, guidance and insights. Through its global brands Adecco, Modis, Badenoch & Clark, Spring Professional, Lee Hecht Harrison and Pontoon, the Adecco Group offers total workforce solutions including temporary staffing, permanent placement, career transition, talent development, and outsourcing. The Adecco Group partners with employers, candidates, colleagues and governments, sharing its labour market expertise and insights to empower people, fuel economies, and enrich societies.

The Adecco Group is a Fortune Global 500 company, based in Zurich, Switzerland, with more than 33,000 FTE employees in 60 countries and territories around the world. Adecco Group AG is registered in Switzerland (ISIN: CH0012138605) and listed on the SIX Swiss Exchange (ADEN).