



THE ADECCO GROUP



LUCERNE FESTIVAL

Press Release

THE ADECCO GROUP NAMED NEW MAIN SPONSOR OF THE LUCERNE FESTIVAL IN SUMMER

A commitment to champion the talent and inspiration of Lucerne Festival across the world

Zurich, Switzerland, February 17, 2017: The Adecco Group, the world's leading provider of workforce solutions, is the new Main Sponsor of Lucerne Festival in Summer. The partnership will centre on the international development of the festival, with the goal to support youth and inspire the world through the talent and excellence of the Lucerne Festival Orchestra.

Having previously enjoyed a close partnership between 2011 and 2013, The Adecco Group has been named a Main Sponsor of Lucerne Festival in Summer. As part of its international strategy, Lucerne Festival is increasingly looking to expand its projects outside Switzerland, with activities of the Lucerne Festival Orchestra, the Lucerne Festival Academy, the Alumni and the Ark Nova. The partnership with The Adecco Group will help to sustain this international expansion, especially of the Lucerne Festival Orchestra in Asia, and will include the exclusive sponsorship of the Tokyo Suntory Hall Concert on 6 October 2017, to be conducted by the Orchestra's Music Director Riccardo Chailly.

Alain Dehaze, The Adecco Group CEO said: "Every year we help millions of individuals apply and develop their skills in a range of roles and professions. From business to art, in any environment and location, talent and team make a key difference: talent is the engine of creativity and ultimately innovation. An Orchestra demonstrates how the strength of a team gives rise to the highest and most memorable endeavours. Our passion for talent and excellence connects The Adecco Group with Lucerne Festival in Summer. We are honoured to lend our support to share the inspiration of its talent and the beauty of its art across the world".

"We are very proud and look forward to having The Adecco Group as a partner by our side," remarked Michael Haefliger, the Executive and Artistic Director of the Festival. "The Festival's projects abroad are gaining in importance, as our ensembles are high-quality ambassadors of our brand, and have been generating real international enthusiasm for and interest in the Festival."

About The Adecco Group

The Adecco Group is the world's leading provider of workforce solutions, transforming the world of work through talent and technology. Each year, The Adecco Group provides approximately 700,000 people around the world with career opportunities. The Adecco Group offers a wide variety of services that includes temporary staffing, permanent placement, career transition and talent development, as well as outsourcing and consulting. The Adecco Group partners with employers, candidates, colleagues and governments, sharing its labour market expertise and insights to boost prosperity through the power of work.



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The Adecco Group is a Fortune Global 500 company, based in Zurich, Switzerland, with more than 33,000 FTE employees and approximately 5,100 branches in 60 countries and territories around the world. Adecco Group AG is registered in Switzerland (ISIN: CH0012138605) and listed on the SIX Swiss Exchange (ADEN).

About Lucerne Festival

Lucerne Festival encompasses a series of leading international events in the field of classical music, presenting annually an Easter, Summer and Piano Festival. Lucerne Festival was founded in 1938; Michael Haefliger has been Executive and Artistic Director since 1999. Each year the most acclaimed symphony orchestras come to play in Lucerne: these include such ensembles as the Berlin Philharmonic, the Vienna Philharmonic, and the Royal Concertgebouw Orchestra Amsterdam. Every summer the Lucerne Festival Orchestra, which was established in 2003 by Claudio Abbado and Michael Haefliger, attracts internationally renowned orchestral musicians to Lucerne for a two-week period. Riccardo Chailly has been serving as the orchestra's new Music Director since 2016. In addition to cultivating the traditional repertoire, Lucerne Festival places a significant value on programming contemporary music and making it accessible. Equally important is supporting the emerging generation through the work of Lucerne Festival Young and the Lucerne Festival Academy. The Academy, which was founded by Pierre Boulez and Michael Haefliger, has been helmed by a new leadership team since 2016: the Artistic Director Wolfgang Rihm and the Principal Conductor Matthias Pintscher. Former participants in the Academy remain active as Lucerne Festival Alumni in Lucerne and around the world through high-quality concert projects. The KKL Luzern, which was designed by Jean Nouvel and which is renowned for its outstanding acoustic and its architecture alike, serves as the central performance venue of Lucerne Festival. The Main Sponsors of Lucerne Festival in Summer are the Adecco Group, Credit Suisse, Nestlé AG, Roche and Zurich Insurance Company Ltd.

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