



THE ADECCO GROUP'S 'CEO FOR ONE MONTH' OFFERS YOUNG TALENT TOP WORK EXPERIENCE AND DEVELOPS THEIR EMPLOYABLE SKILLS

An opportunity for ambitious candidates to shadow leaders in 49 countries of The Adecco Group and gain brighter career prospects, for the 4th consecutive year

Zurich, Switzerland, February 7, 2017: The Adecco Group, the world's leading provider of workforce solutions, has launched the fourth global edition of its 'CEO for One Month', part of the worldwide Adecco Group Way to Work™ programme. Attracting more than 54,000 applications in 2016, this year's programme offers 49 ambitious candidates from around the world the opportunity to shadow The Adecco Group leadership in their country of residence. One of the candidates will be further selected to work for one month alongside The Adecco Group CEO Alain Dehaze. The programme helps young talent increase their employability and career prospects through highly effective work-based training.

According to the UN's International Labour Organization, the number of unemployed young people reached 71 million in 2016. Meanwhile, the 4th industrial revolution is creating jobs that require new skills and attitudes to work that few possess. Employers lament the failure of traditional education to provide the skills required for their needs, calling for more project and people skills. The Global Talent Competitiveness Index 2017, INSEAD's and Adecco Group's report on countries and cities talent competitiveness, shows that leading countries, like Switzerland, Singapore and the Nordics, are more successful at tackling youth unemployment. This is, in part, thanks to education systems that encourage experiential and project-based learning, as well as providing work-based training opportunities like apprenticeships.

"The Way to Work™ programme epitomises The Adecco Group's purpose to provide young people with opportunities and make them thrive through the power of work. Our 'CEO for One Month' programme specifically targets ambitious young talent, providing them with a unique opportunity. They can boost their employability by learning on the job at the helm of a leading multinational company. The programme is also a great opportunity for us. Through reverse mentorship we get exposed to fresh approaches to business challenges, while also strengthening our talent pipeline with exceptionally skilled and diverse candidates from all over the world," said Alain Dehaze, The Adecco Group CEO.

The Adecco Group launched Way to Work™ in 2013 to tackle youth unemployment and skills shortages, develop young people's employability, and help them enter the world of work. Through Way to Work™, The Adecco Group provides young people with internships and apprenticeships (over 10,500 between 2015 and 2016), career guidance and training, and an opportunity to be the 'CEO for One Month'.

To participate, candidates can **apply via the [Adecco Group Way to Work website](#)**. A first screening will be followed by an interview process run by The Adecco Group experts in the participating countries. The position includes a rewarding salary to sustain the successful candidate's education and development. The



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selected 'CEOs for One Month' will receive further guidance and professional opportunities from The Adecco Group following their one-month placement.

[Watch the CEO for One Month 2017 video](#)

[Watch Camille Clement's, The Adecco Group CEO for One Month 2016, interview](#)

[Watch Camille Clement's speech at The Adecco Group Global Leaders Conference](#)

Adecco Way to Work™ resources

Website: www.adeccowaytowork.com/ceo1month-en

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About The Adecco Group

The Adecco Group is the world's leading provider of workforce solutions, transforming the world of work through talent and technology. Each year, The Adecco Group provides approximately 700,000 people around the world with career opportunities. The Adecco Group offers a wide variety of services that includes temporary staffing, permanent placement, career transition and talent development, as well as outsourcing and consulting. The Adecco Group partners with employers, candidates, colleagues and governments, sharing its labour market expertise and insights to boost prosperity through the power of work.

The Adecco Group is a Fortune Global 500 company, based in Zurich, Switzerland, with more than 33,000 FTE employees and approximately 5,100 branches in 60 countries and territories around the world. Adecco Group AG is registered in Switzerland (ISIN: CH0012138605) and listed on the SIX Swiss Exchange (ADEN).